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UNIVERSITÀ DI MACERATA



DIPARTIMENTO DI  
**GIURISPRUDENZA**



UNIVERSITÀ  
**POLITECNICA  
DELLE MARCHE**



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### Program

**18th February 2025**

[Remote connection](#)

**15.00 - 18.00**

**How BCT is reshaping entrepreneurship and firms' competitive position: traceability of the supply chain in Made in Italy sectors**

**Welcome addresses and introduction**

**Francesca Spigarelli**

Full professor in Applied Economics, Università degli studi di Macerata

**Martina Orci**

Post-doc in Applied Economics, Università Politecnica delle Marche

**Speakers**

**Michele Ferrato**

Export Manager, Campo S.C.A.

**Lorenzo Settimi**

Key Accounts, Marketing & Comunicazione, Mancini Pastificio Agricolo

**Cosimo Savio**

CEO, Savio Firmino S.r.l.

**Q&A**

### Program

**19th February 2025**

[Remote connection](#)

**10.30 - 12.30**

**Entrepreneurship, start-ups and new ventures in the development of BCT**

**Introduction**

**Valentina Giannini**

Researcher in Management Engineering, Università Politecnica delle Marche

**Speakers**

**Alessandro Chelli**

CEO e Co-Founder, Trusty S.r.l.

**Giulio Brandimarti**

CEO, Solidity2 srl StartUp innovativa

**Carla Brugulat Rica**

CEO, Eseleos S.L.

**Q&A**

Faculty of Engineering (UNIVPM)  
Via Brece Bianche 12, 60131 ANCONA, ITALY  
Map <https://maps.app.goo.gl/Rhua1KZmKkzirJew5>

in cooperation with the PhD Course in Technology Transfer and Innovation of UNIVPM

# WINTER SCHOOL

## *Blockchain Technology (BCT) and Entrepreneurship*

**18th-19th February 2025**

**Class (155/8 Meeting Room) Faculty of Engineering (UNIVPM)**